

Product guide

Low-cost printing for your modern technology



HP DeskJet Ink Advantage 4535 All-in-One



June 2015



Affordable, easy mobile printing from HP

Find the perfect match for your technology with an all-in-one that delivers:

- The easiest way to print from smartphones and tablets¹
- Simple printer setup from a smartphone, tablet, or PC²
- Easy printing from mobile devices without accessing a network³
- Printing and scanning on the go with the HP All-in-One Printer Remote mobile app⁴
- Consistent, high-quality prints with low-priced Original HP ink cartridges
- Quick, easy printing, scanning, and copying from a 5.5 cm touchscreen
- Automatic two-sided printing
- Borderless photo and document printing
- Unattended remote printing
- Compact, space-saving design
- An optional quiet mode for noise-sensitive environments
- Menu planners, news, reports, and more with HP Printables—delivered on your schedule⁵

Do more with an HP all-in-one designed to complement your modern technology. Fly through tasks with the easiest way to print from your smartphone or tablet.¹ HP's low-priced ink cartridges deliver consistent, high-quality results at a great value. Set up this space-saving device quickly, for wireless printing in any room in your home.^{2,3} Scan and copy from the touchscreen and produce lab-quality photos and documents.

Who can benefit?

This HP all-in-one is ideal for those who want low-cost, professional-quality printing for photos, documents, and creative projects, and need:

- Easy mobile printing from smartphones and tablets¹
- Simple printer setup from mobile devices²
- Low operating costs
- Consistent, quality scanning and copying
- Attractive, space-saving design
- Quiet operation



Easy mobile printing¹

Set up and connect to this all-in-one in a flash,^{2,3} and print wherever you go.¹ Manage printing tasks from anywhere.⁴

- Easily print documents, photos, and more from your iPhone and iPad using AirPrint, and from smartphones and tablets running Android™, Windows® 8, Windows 10, and Google™ Chrome™ operating systems.¹
- Start printing quickly with easy setup from your smartphone, tablet, or PC.² Use your mobile device to register your new all-in-one and connect to your local wireless network.²
- Print from your smartphone or tablet anywhere in your home, without accessing a network.³ Wi-Fi Direct printing lets you connect your mobile device directly to your all-in-one.³
- Manage printing tasks and scan directly from your mobile device using the HP All-in-One Printer Remote mobile app for smartphones and tablets.⁴ Quickly send scans to email or cloud storage, and check ink status before you print.⁴



Low-cost, high-quality printing

Add a creative touch to all your tasks, at a great value. Produce lab-quality colour photos and laser-quality documents, affordably.

- Print all the lab-quality photos and laser-sharp documents you need for a great value. HP's low-priced ink cartridges are designed to help ensure your HP printer delivers consistent, reliable results.
- Count on this HP all-in-one and Original HP ink cartridges to deliver high-quality prints, time after time. This all-in-one is designed and built to HP's high standards for reliable, long-term use.



Everything you need to create

Tackle two-sided printing, borderless photos, and more. Plus, scan and copy right from the easy-to-use touchscreen.

- Make the most of your creative time. It's quick and easy to print, scan, or copy from the 5.5 cm display. Simply touch and go.
- Save paper and conserve resources. Easily print on both sides of a page with automatic two-sided printing, and reduce paper consumption by up to 50%.
- Ensure your projects always look great, no matter what you print. Create borderless, lab-quality photos, laser-quality documents, scrapbook pages and more, right in your own home.
- Rely on this all-in-one to take care of your print jobs, even when you're not there. The auto-deploying output tray keeps printed pages from landing on the floor.



Accomplish more, in less space

This space-saving device fits almost anywhere and works quietly in the background. Get inspired with easy access to an array of printed content.

- This sleek, compact all-in-one is designed to fit where it's convenient. Place it on a desk, on a shelf, or anywhere you need it.
- Use this all-in-one in your living room, a bedroom, or wherever you choose, without disrupting your family's activities. Simply select the optional quiet mode to help keep noise to a minimum.
- Access menu planners, news, recipes, and more with HP Printables—delivered to your all-in-one, on your schedule.⁵

Product walk around



¹ In comparison to the majority of consumer/home office inkjet all-in-one printers €399 as of Nov 2014 based on market share as reported by IDC. App download required for printer setup; HP ePrint account registration may be required. Wireless operations are compatible with 2.4 GHz operations only. See hp.com/go/mobileprinting for more details.

² Requires HP All-in-One Printer Remote mobile app download and is compatible with iPhone 4 and later, iPad 4th generation, iPad mini, iPad Air, iPod, and mobile devices using Android™ 4.0.3 or later. For a full list of supported operating systems, see hp.com/go/mobileprinting.


³ Mobile device needs to be connected directly to the Wi-Fi Direct signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Depending on mobile device, a free app or driver may also be required. For details, see hp.com/go/mobileprinting.

⁴ Compatible with iPhone 4 and later, iPad 4th generation, iPad mini, iPad Air, iPod 5G using iOS 7 or later, and mobile devices using Android 4.0.3 or later. Features controlled may vary by mobile device operating system. For mobile scanning, device camera requires 5 megapixels or greater with autofocus capability.

⁵ Requires a wireless access point and an Internet connection to the printer. Services require registration. HP Printable availability varies by country, language, and agreements, and may require a firmware upgrade. Not all HP Printables can be set up for automatic delivery and not for all printer models. For details, visit hp.com/go/hpconnected/help/printablesqs.

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4AA5-9345EEE, June 2015

